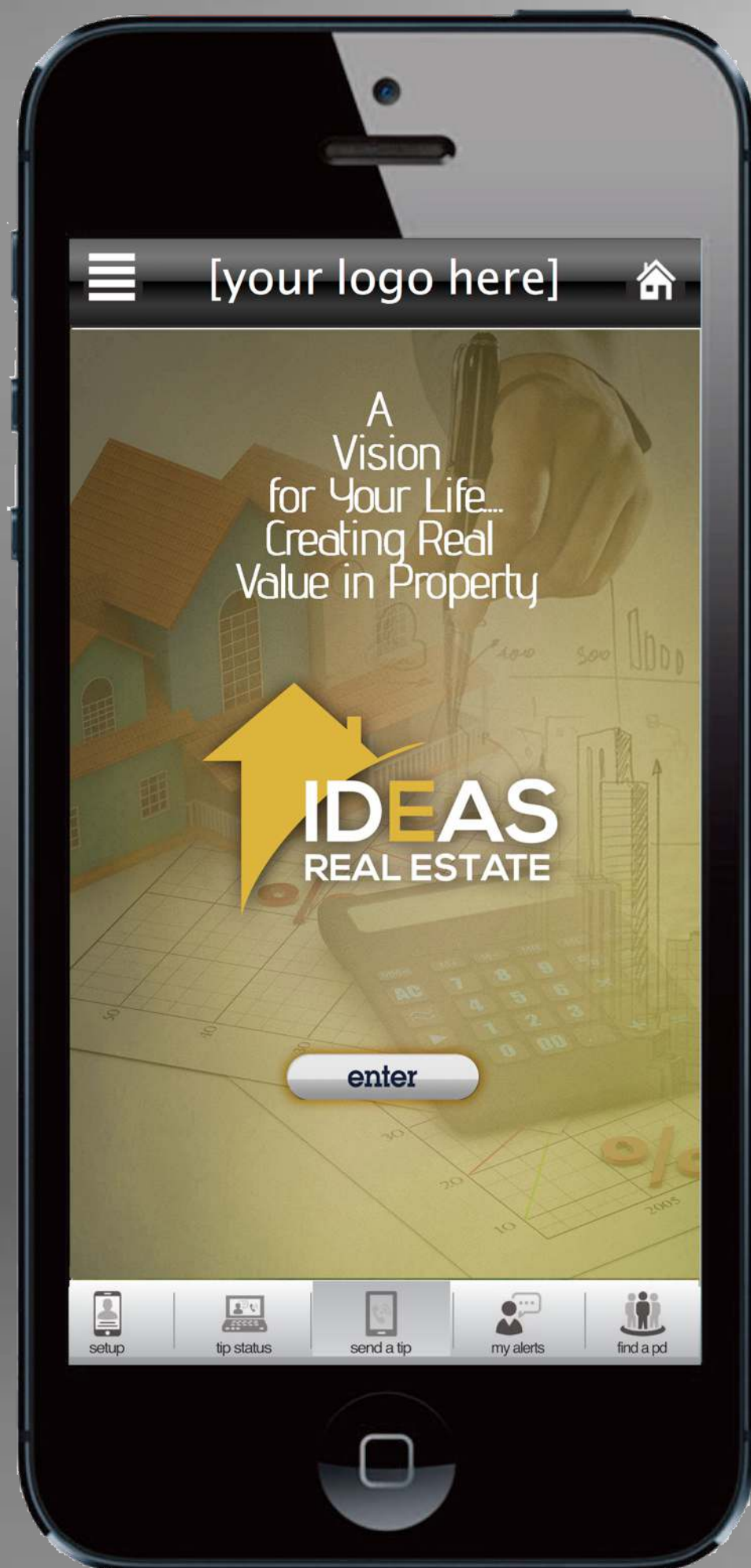


Strong vs All other Versions

Strong App is our basic version and has fewer pages and fewer options.



Splash Builder Functions At This Level

- ✓ **Background image**
- ✓ **Overlay of two gradient colors**
- ✓ **Imported Transparent PNG Logo**
- ✓ **Enter App Button** (this level has no tour)
- ✓ **Text Slogan Above Logo**
- ✓ **Gradient Header with Logo**
- ✓ **Gradient Footer with Menus**



Strong vs All other Versions

Strong App is our basic version and has fewer pages and fewer options.



Splash Page Theme Functions

- ✓ **Background image is main image**
- ✓ **Overlay of color on main image when display**
- ✓ **Placement of Transparent PNG Logo in page**
- ✓ **App Page Menu Is Limited**
- ✓ **Icon and description of page as link**



Higher Versions

As product becomes more advanced, more menu options are available in the product



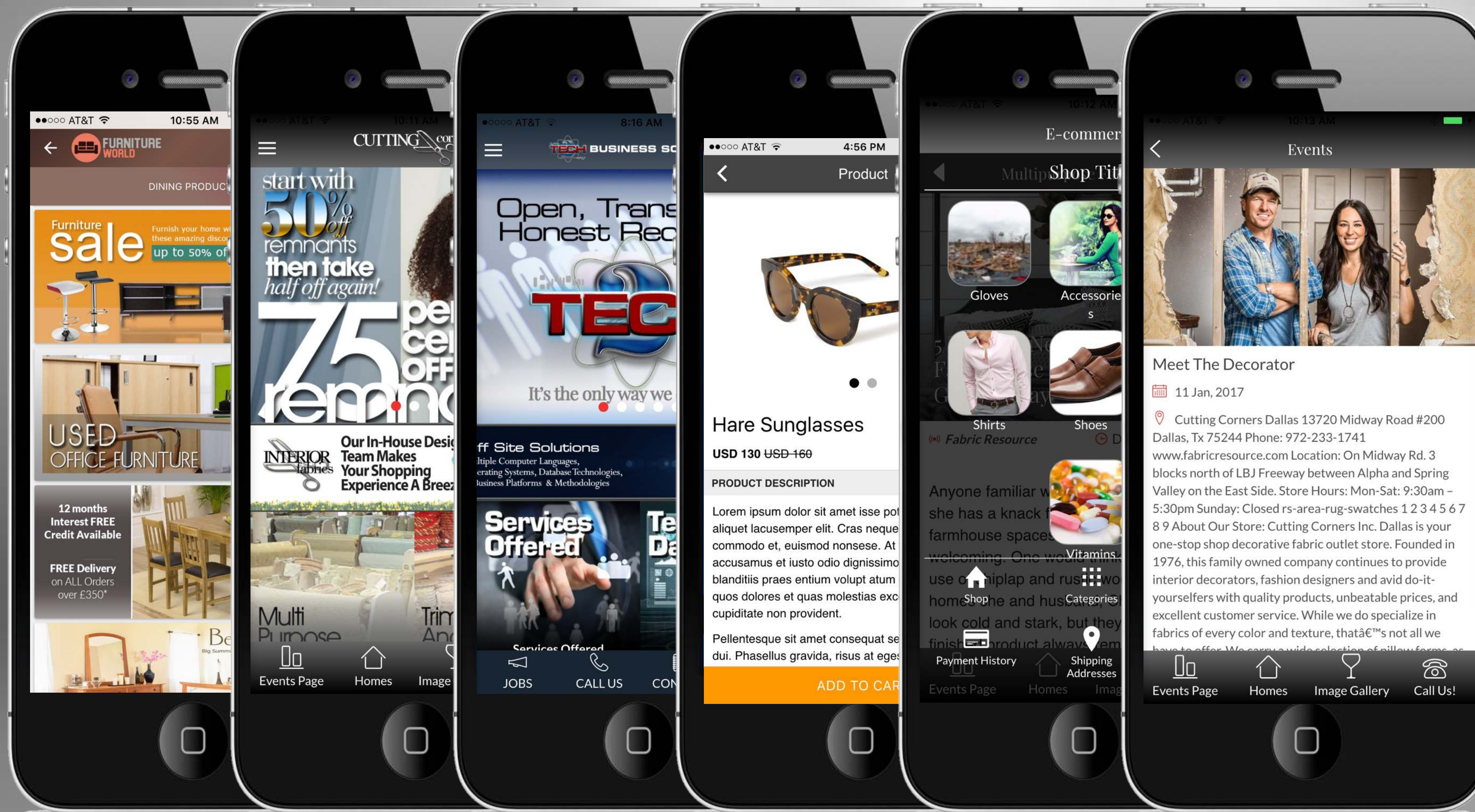
Splash Builder Functions At This Level

- ✓ **Background image**
- ✓ **Overlay of two gradient colors**
- ✓ **Imported Transparent PNG Logo**
- ✓ **App Tour**
- ✓ **Promotional Images in Slider**
- ✓ **Extensive Left Slide Out Page Menu**
- ✓ **Logo Above Slide Out Menus**



Internal Pages

Design of all pages within the app remain branded for the client and are unchanged in theme across all levels.



Internal Pages

- ✓ Include Ecommerce if Selected
- ✓ Permit Events as Push
- ✓ Integrate to Social Media
- ✓ Fully integrate Page content from website(s) as RSS to app pages.
- ✓ Maintain all logos and branding.

