

In the beginning it was enough to have an app. It was, essentially, shiny new toy syndrome: you had an app, you were cool, your company was hip, and you were part of the new wave.

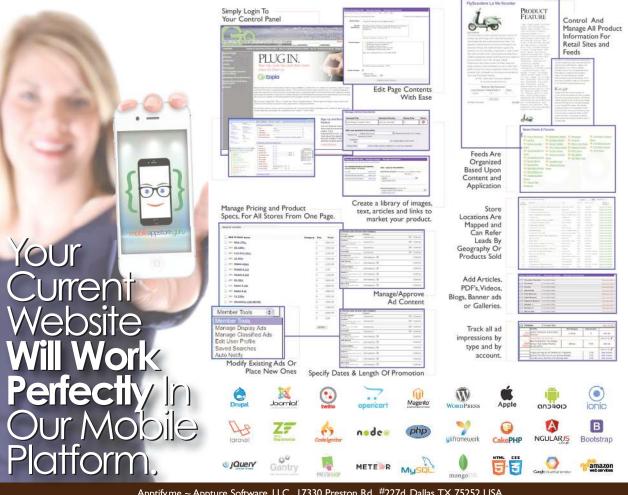
(Remember this phase from the early days of the web as well.)

But even today, many app developers are expecting to overcharge and under deliver, since most customers don't know the differences. At Apptify we say more power, less cost, no code and no compromises. The best part is that you stay in control. Change your app as often as you like with the Apptify Content Dashboard. The user-friendly menu makes changing any part of your app fast and easy. Update your product catalog, edit text, images, downloadable documents, email links, colors, you name it. It's all a snap. And the Apptify Content Dashboard is online, so there's no software to install and it's available 24 hours a day.

Flashy animations on your app can be fun to look at (the first time), but your app needs to convert visitors into customers to help your bottom line. The difference between just having an app and truly doing business is sales tools. Sales tools like a full online product catalog, the ability to receive credit card payments online via PayPal, downloadable product specs and page-specific keywords. Push notifications and alerts.

These are the features that make the difference, and with Shoptimism, you get them all.

If your business needs to start selling online ASAP, Shoptimism is the answer.



INCLUDED IN THE SHOPTIMISM APP

- Reach your customers everywhere, on every device,
- App Content Manager upload your own logo, banner, splash screen, texts, color scheme & text.
- Unlimited access to our professional template gallery
- Create a variety of different pages such as downloads, news, FAQs, contact, gallery, photo album, and products
- Build your own store and shopping cart with ecommerce tools.
- Custom Design & Function Integrate your website, social media, or shopping cart with full control over everything.
- Coupons & Promotions inapp promos that save online and instore without printing.
- Deliver location specific coupons with maps.
- Appointment Booking and scheduler
- Newsletter posting to keep parents and others updated.
- Links to your Social Network pages; such as Face book and Twitter.
- Embed videos and images.
- Push-Notification messaging.
- Personal Shopping Profile
- Online Tutorials and Technical Support









*Requires A Two Year Contract. Complete Terms and Conditions may be found on the web at http://www.apptify.me

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