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Local news that's close to home

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DreamWorks Pictures selects Geneva's Intelloquence for movie location

Intelloquence, Inc. of Geneva announced it has been selected as a key location in the production of "The Road to Perdition" by DreamWorks pictures. This news comes on the heels of the announcement that the studio had relocated from its previous 115 Campbell St. location to a sprawling 2000 foot loft near Starbucks Coffee at 227 W. State Street, in Geneva, and after being selected as a top 10 finalist in the National Association of Manufacturers Web design awards during the NAM show held in March in Chicago.

"It's good to be Intelloquent these days," said founder Dan Elliott. "We were riding pretty high before the move, but our stars are definitely shining bright."

Elliott, a 43-year old designer

and self-described Intellovisionary, was born into the advertising industry along with brother Steven, a Hollywood technical director for feature films.

"I couldn't believe it," Elliott said when asked about the DreamWorks project. "We had a construction crew in the new studio when Patsy Elliott (mother) called to ask, 'Are you sitting down?'"

"A location scout had seen the carpenters through the bay window and insisted we stop the build-out."

Following an extensive build out in early May to return the century-old brownstone building to a Depression Era look and feel, DreamWorks will begin filming on May 14 and will continue until May 18.

The story is set in 1930's Chicago, and is the tale of hitman Michael O'Sullivan (Tom Hanks), aka "The Angel of Death." When his wife and child are murdered for "knowing too much," O'Sullivan and his remaining son have to go on the run, while O'Sullivan seeks his own brand of vengeance.

The story comes from the 1998 graphic novel of the same title, written by Max Allan Collins, illustrated by Richard Piers-Rayner, and published by DC Comics.

"I have always loved movies and have been in advertising since I was two years old modeling for my father's ad agencies clients," Elliott said. "It's fun after years of going to work and to the movies that now I can do both at the same place - my office."