Firm's software package speaks with InteloQuence

If it is your business to stay in touch with clients, whether vou're on the golf course or on the road. InteloQuence can connect you.

The Geneva firm, which is a unit of Elliott Communications & Design Group, has launched a software package called the Intelofone that enables access to the Internet, email, faxes and voice mail through any wired or wireless telephone.

A 20-year veteran of the advertising and marketing industry, InteloQuence President Dan Elliott, 42. of Batavia developed the software to support Honeywell Corp. of Minneapolis, whose Web site got 169,000 hits in just 16 weeks last vear, he said.

But Intelofone also can benefit small businesses.

"I don't care where you are or what industry you're in," Elliott said. "Everybody wants that instant connection ... It is 'What are you going to do about it now?""

The system has more than 100 features and is available in four versions, ranging from \$29 a month to

\$149 a month.

In addition to allowing users to access and respond to faxes, e-mail and other messages from anywhere, the system can enable calls to be routed to a particular department, forwarded to a mobile phone or picked up by colleagues on desig-



Kathrvn Grondin

Fox Valley business

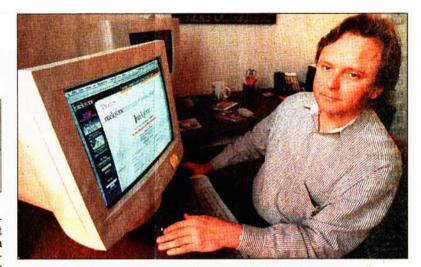
nated lines.

"It works for me with a virtual office." Elliott said. An independent sales agent in Newark can pick up a call for a colleague who's not answering in Florida. If a caller wants a particular person, the caller then can be forwarded to voice mail.

It also can be used for teleconferences, complete with Power-Point presentations on the computer simultaneously; mass memos of upcoming meetings or personal reminders. If on the phone, the system will warn of another caller with a chirp and their name whispered in your ear, he said.

In just a short time, divorce attorney Howard Broecker, who has offices in Geneva and Carol Stream. has noticed a difference in his operations since launching his www.separateways.com site with Intelofone.

"It coordinated all aspects of our communications system," Broecker said. "If I get an e-mail, I can respond. If I get a fax, I can respond. If I get a phone call, I can



Dan Elliott of Elliott Communications and InteloQuence in Geneva has designed software called Intelofone that lets clients access voice mail, e-mail and faxes from anywhere without a computer. Daily Herald Photo/Jeff Knox

respond.

"It just makes communication with me a lot more efficient."

It saves time and money for Broecker, his colleagues and clients. Potential clients can get information about the firm and divorce mediation right off the Web or can request faxes instead of waiting for mail. If they have additional questions, they can stay on the line to talk to someone.

InteloQuence also has devised a digital card that fits into any compact disc player so that small businesses can benefit from e-commerce without the hardware, costs and security issues. The shop would be listed on an Intelofone directory, from which Web surfers could place orders that would be forwarded to the shop as a fax.

"I was the kid who took the television apart and put it back together again with fewer parts and it still works," Elliott explained.

Elliott's studio at 115 Campbell St. also provides advertising, marketing, graphic design, media planning, public relations, electronic documents and Web-enabled commerce solutions for firms throughout the Midwest.

For details, call (630) 262-9282 from 9 a.m. and 5 p.m. weekdays or see www.inteloguence.com.