

## Daily Herald

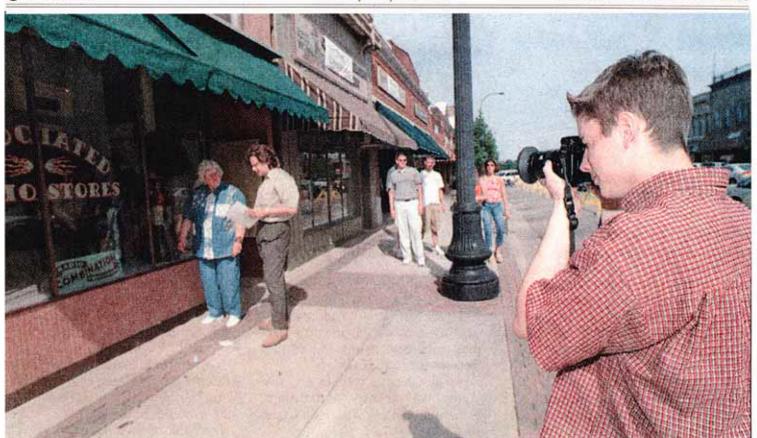
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Bush's advice
President
urges grads to
embrace 'spirit
of citizenship'



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DAILY HERALD PHOTO/LAURA STOECKER

Pat Reilly, 15, a Geneva High School student, is a Web master helping to design a live Web site for "The Road to Perdition." He's been documenting the transformation of storefronts that will be in the movie.

## 'Perdition' online

## InteloQuence Produces Website On Filming of Movie In Geneva

BY TONA KUNZ

Daily Herald Staff Writer

If you can't make it to downtown Geneva today to watch the filming of "The Road to Perdition" with Tom Hanks, you can take a virtual tour.

Dan Elliott, co-owner of Intelo-Quence, has combined his past as a Florida talk show host and his current marketing and Web design company to create a movie Web site especially for his Geneva neighbors. The site, www.roadtoperditionlive.com, will feature at least one daily update

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the movie when she applied for a summer job.

"I was like, 'Oh wow,' " said the avid movie buff. "It's a dream come true."

She said even computer novices should check out the site at least once.

"Everybody can know what is going on and how it is affecting our community," she said.

"You can see all the excitement step by step as we move along getting the movie shot."

Geneva High School freshman Pat Riley has an up close view of the excitement. The 15-year-old isn't old enough to get in advanced computer classes at school, but Elliott thinks he's old enough and talented enough to design the movie Web site.

"In less than four days we came to

broadcast by Elliott from State Street talking to fans, extras and crew.

"It will be your 5 o'clock news live from Geneva and 'The Road to Perdition,' " he said. "It will be different every day."

Photos of businesses being decorated for the film and life around the viewing barricades are available with a few keystrokes. DreamWorks studio prohibits Elliott from filming inside his office, which will be used as a brothel in the film, and the Geneva Hotel, but he has plenty of links to other Web sites with more than 150

realize he was a very clear-thinking professional in the body of a young man," Elliott said.

Riley's more bemused by Hollywood coming to his hometown than excited about seeing a star.

"It is kind of bizarre out of all the places in the world they pick Geneva, Illinois," he said. "And then the place I work just moves in that building and they want to film the final shot there. It's kind of a weird coincidence."

He spends time after school working on professional Web sites as well as the site aimed at the movie all his classmates are talking about.

Do they realize they have a film

photos and unauthorized footage of sets from Kankakee, Chicago, Momence and West Dundee.

If you go watch the filming, you can upload your photos on the Web site to share with others, as well as detail any star sightings.

"That will really bring 'The Road to Perdition' live to life," he said.

Jennifer Setchell, a junior at Northern Illinois University and intern at InteloQuence, has the job of publicizing the site. She didn't know about

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insider in their midst?

"I really don't talk about it that much," he said with a shrug.

The site has more than entertainment value.

Elliott hopes outsiders visiting the site will get a taste of his company and Geneva.

A section on what to do if you come for the filming has links to all the chamber of commerce businesses.

"We had an 800 percent increase in Web traffic just this week on an undeveloped site," Elliott said. "They are coming from all over the world. Interest in 'The Road to Perdition' has hit fever pitch."